

Sl. No. 10068

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PG-519

II Semester M.Com. FA(CBCS) Examination, July - 2019
COMMERCE

2.7 : SC : Business Research Methods

Time : 3 Hours

Max. Marks : 70

SECTION - A

1. Answer **any seven** of the following sub-questions. Each sub-question carries **two** marks.

7x2=14

- What is arbitrary method of research ?
- What are the two methods of logical reasoning process of research ?
- Write down 4 objectives for the research title - 'Impact of IFRS on selected manufacturing companies of India'.
- Give the meaning for descriptive research and exploratory research.
- List out the types of hypotheses.
- What are operational definitions ?
- What is data processing ?
- State the types of statistical measures.
- What is factor analysis ?
- What are type I and type II errors ?

SECTION - B

Answer **any four** questions. Each question carries **five** marks.

4x5=20

- What are the requisites of a good scientific method of research ?
- Explain the sources available for the selection of a research problem.
- Explain the sources available for the review of literature.
- Explain the interview process for data collection in research.
- Write a note on types of reports.
- Elaborate the scope of business research.

P.T.O.

**SECTION - C**

Answer **any three** questions. Each question carries **twelve** marks. **3x12=36**

8. Explain the process of formulation of the selected problem.
9. Explain the contents of research design.
10. What are the different sample techniques available for the research ?
11. Explain the methods of measures of central tendency with imaginary numbers.
12. Explain the statistical testing procedure of hypothesis.

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